

WILL YOUR PODCAST CONVERT?



START HERE

DO YOU HAVE A PODCAST?

DO YOU HAVE A CO-HOST?

DO YOU LIKE YOUR CO-HOST(S)?

DO YOU EVER SAY TO THEM "TELL US ABOUT YOURSELF"?

SHIT!
You've just lost control of your show.
Promise me you'll never do this again.

YOU MAY HAVE TRUST ISSUES

IS IT BECAUSE THEY SMELL?

DO YOU INTERVIEW GUESTS?

GOOD. THERE'S HOPE FOR YOU

YOUR SHOW SHOULD HAVE THE FOLLOWING PARTS

I'm not going to lie, this is going to be a hard conversation to have. First, start with better ventilation in your studio. They might get the hint. Then suggest you get show t-shirts to wear when recording. If still nothing, you'll need to talk bathing, laundry and the no-garlic-2-days-prior-to-recording rule.

WHAT THE HELL ARE YOU WAITING FOR?

KEEP PODCASTING

YOUR SHOW SHOULD HAVE THE FOLLOWING PARTS

If that doesn't work, it's time to look at yourself. Your nose may be the problem. Your smell receptors could have arthritis. Time to call your doctor.

I know this sounds crazy, right? But, it's a real thing! (Not a real thing)

- SHOW INTRO
- TOPIC INTRO
- TEASE
- GUEST INTRO
- BODY
- TAKEAWAY
- GUEST EXTRO
- CALL TO ACTION
- SHOW EXTRO

SHOW INTRO

TOPIC INTRO

TEASE

BODY

TAKEAWAY

CALL TO ACTION

SHOW EXTRO

GOOD LUCK WITH THAT

ARE THEY ALL WORKING FOR YOU?

ARE YOU TRYING TO SUCK?

IT'S YOUR LUCKY DAY!

DOES YOUR PODCAST HAVE ALL THESE PARTS?

Greatest podcaster ever!
Congratulations. You're killing it and your podcast is doing the same! Keep it up.

Grab my FREE **Engaging Podcast Blueprint: How to Build a Podcast that Converts.**

Congratulations. You're on your way!